



***Innovative Racing Electronics***

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FOR IMMEDIATE RELEASE

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## ***MPS 2011 Contingency & Sponsorship Programs***

Casselberry, Florida, 5/9/2011 – We are very pleased to announce our 2011 contingency & sponsorship programs. At MPS we are racers and realize how much these programs mean to racers. We have always believed in giving back to the sport and have made a conscious effort to spread out our programs so every racer has a chance at winning some cash from us.



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MPS is one of the nine founding manufacturers of the Manufacturer's Cup. We are once again sponsoring the MPS Pro ET class. We will have some surprises ready for the Finals in November. Look for our product display at all the Manufacturer's Cup races in 2011.



MPS is an official contingency sponsor for the MIROCK series for 2011. MPS will be paying \$100 to win and \$25 to runner-up in all MIROCK classes on their Holley EFI systems. The systems (Dominator or HP) must be purchased directly from MPS. MPS decals must be displayed on both sides of the bike for the entire event.



MPS is proud to sponsor the MPS Pro ET class at the Inaugural Thunder Valley

Dragbike Shootout. We will attend this race as well, so look for our product display on Manufacturers Row.

## **SEMDRA**

MPS will continue to support the Southeast Motorcycle Drag Race Association with sponsorship of its Pro ET class in 2011. We are proud to be involved with the Pro ET class because there are so many great racers who race the class. We are also the title rights sponsor of the SEMDRA MPS Finals that will take place on October 15<sup>th</sup>, 2011 at South Georgia Motorsports Park. Look for our product display at all the SEMDRA races in 2011.



Because we received such a great response from our division 4 racers last year, we will continue our NHRA Division 4 Lucas Oil Sportsman Motorcycle #1 Qualifier program for 2011. MPS will provide a \$100 gift certificate to the #1 qualifier in Sportsman Motorcycle at each of the five NHRA Division 4 Lucas Oil Series events this year.



New this year, MPS will provide a \$50 gift certificate to #1 Qualifiers in Street ET at all the Bikes in The Valley events this year.



Last but not least is our "Private Label" contingency program. We will pay contingency for all the following events: Manufacturers Cup, SEMDRA, MIROCK, ADRL, MMDRA, Bikes In The Valley, NHRA Summit ET Finals, NHDRO, 2 Wheel Speed, PMRA, Thunder Valley Dragbike Shootout, and AHDRA. The "Private Label" contingency program pays 10% of your year to date purchases from MPS. Purchases made from 11/1/2010 to the date of the event you win will be counted toward your 10%. All purchases must be made with a single customer number directly from MPS at racer net pricing. When you win an event, simply fill out a winners claim form. When we receive the winners claim form we will search that customer number in our database for qualifying purchases to determine your payment amount. We will pay a maximum of \$200

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per class, per event. All participants in our “Private Label” contingency program must register online at our web site before winning an event. When you register online you will be sent a winners claim form and decals for your bike in the mail.

The “Private Label” contingency program requires you to run decals on both sides of your bike for the entire event.

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